

Baseline/Endline Survey Modules

1. Household characteristics
2. Farm characteristics
3. Coffee field characteristics

4. Cost of coffee production (labor, transport, equipment)
5. Current coffee practices
6. Choice experiment re: parchment vs. cherry*
7. Antestia bug presence and control practices
8. Farmer investments in coffee production

9. Coffee cooperative/CWS membership
10. Farmer assets and income
11. Household food security



The Choice Experiment: “cherry vs. parchment”

- “Blocks” of price / distance scenarios are presented to the farmers and they tell us what they would sell based on a visualization that they have 40 kg of cherry.
 - Dr. David Ortega, MSU, has used the “choice experiment” survey technique in China and India, and now he brings it to Rwanda, Burundi and coffee.

